

JAN 2024



PARTNERSHIP REQUEST



www.neveroffduty.org



Never Off Duty is a nationally run 501c3. NOD aims to train coastal at risk youth in Lifeguarding, First response , Fire science and EMR at no cost while aiding them in finding first response careers. While also creating elementary school age water safety programs to help prevent drownings nationwide. NOD also runs free community preparedness CPR,EMR and First Aid courses for coastal communities. NOD has a goal of 1500 students per year trained and placed into the first response work force in the NY,NJ,FL,HI and CA regions. NOD has a focus on Lifeguarding in coastal regions due to the lack of qualified candidates nationwide. NOD works with other NGO's such as Access Surf and Wounded Warriors for their water safety and event safety at their adaptive surf programs for disable surfers.

In the future we look to install safety Med kits with inflatable rescue tubes and bleeding control kits at unguarded beaches US wide for after hour emergencies and at un-guarded beaches.

PARTNERSHIP PROMOTIONAL FEATURES

- National partner donations to be used Hawaii, New Jersey, Florida and California youth challenge program for free jobs training in Lifeguard EMR and First response. A quarterly cohort is announced to the public to train 160 students that will gain Job skills training from NOD via or American Red Cross license certifications in each region. Which will allow them to gain entry level Jobs in first response and lifeguarding in hopes to be full to fill the Lifeguard shortage need and further create a sustainable drowning prevention program nationwide.
- Social media posts one per week with organic branding on NOD social media. \$10,000 per month Google ad grant inclusion of co branded product and agency sales chain.
- 10 NOD Beach events per year with were we will provide free lifeguarding for events that benefit disabled surfers and free public CPR training at schools. On site signage on NOD tents.
- Surfline.com is our a media partner to promote our 2021 mission and at risk youth Free Jobs training program.
- We would brand our PWC/Jet-ski's, trucks and equipment to be a mobile advertisement of the partnership with NOD and the youth program as a continual thank you. All safety events we facilitate for adaptive surfing or events would include your brand.



We do not have a minimum requirement for partnerships donation. However other brands have raised and aided as seen below.

\$60,000

JERSEY MIKES (Month of Giving) corporate partnership

\$20,000 Yearly

2021 COMMUNITY FOUNDATION SANTA CRUZ

5% of gross sales annually

STAT PACKS (EMT Equipment)

We are looking for a 501c3 partners to aid and fund \$350,000 per annum. Funds would go directly to Facility rentals, equipment fees, American Redcross certifications of youth participants, head hunting job search program directors, Elementary school watersafety programs, free swim lessons for at underserved communities & Water Safety book distribution.

LEAD INSTRUCTOR/MANAGER PROFILE



Jason Bitzer
Founder

Lead instructor and Instructor trainer at NOD under the American Red Cross for over Decade. He holds over 20 years of Professional lifeguard service and facility management. In 2017 he founded the NOD 501 c3 which aids America's youth to follow careers in Water Safety and first response. He recently was award Lifeguarding's greatest award in the Red Cross National Lifesaving merit award for a rescue of Professional surfer Jamie O'Brien at Pipeline, Hawaii.



YOUTH OUTREACH TRAINING PROGRAM COOP WOULD



NEVER OFF DUTY BENEFIT EVENT



To support the integration of ocean safety classes in elementary schools & lifeguard training programs to help put a stop to many drownings that have happened on the coast of NJ

1PM - 4PM

EPIC SPONSORS
EPIC PRIZES

MUSIC BY PEPELOCO

FOOD & DRINK SPECIALS

BROADWAY BAR & GRILL, POINT PLEASANT



@nod neveroffduty

MONMOUTH BEACH SCHOOL

DOLPHIN NEWS



MONMOUTH BEACH STUDENTS HAD A VERY SPECIAL ASSEMBLY REGARDING WATER SAFETY AND CPR. LIFEGUARD JASON BITZER SHARED HIS BOOK "BAREFOOT BRIGADE" WITH THE STUDENTS IN GRADES 1-4. THEY EACH HAVE THEIR OWN COPY TO HELP REINFORCE THE SAFETY MEASURES DISCUSSED. WE LEARNED ABOUT THE MOST IMPORTANT RULES FOR SWIMMING IN THE OCEAN AND HOW TO START SIMPLE CPR COMPRESSIONS IN AN EMERGENCY. PLEASE VISIT THE WEBSITE [HTTPS://NEVEROFFDUTY.ORG/CONTACT/](https://neveroffduty.org/contact/) IF YOU HAVE ANY QUESTIONS!

